

EV NEXO MART

A PLATFORM BY  
HYDRON E2V  
MOBILITY PVT.  
LTD.



## PARTNERSHIP PROPOSAL

EV SALES & DISTRIBUTION ALLIANCE



# EV NEXO MART – PARTNERSHIP PROPOSAL

## ABOUT US:

- Hydron E2V Mobility is a dedicated EV-focused platform connecting OEMs, distributors, garages, and service providers through a unified online + offline sales ecosystem.
- Our goal is simple:
- Help EV businesses increase sales, reach new customers, and scale efficiently

## OUR MODEL: ADVANCED PO-BASED SYSTEM

Most Indian businesses operate on a PO (Purchase Order) model.

We follow a similar approach—but upgraded.

### Advanced PO-Based Model:

- Orders generated through both online & offline channels
- Demand is consolidated and forwarded as confirmed orders
- We aggregate demand from multiple channels (B2B + B2C) and convert it into structured purchase orders for better volume and consistency
- Scalable distribution model :Designed to support both small orders and bulk requirements as your business grows

- Centralized order and lead management: All inquiries, orders, and customer interactions managed through a single system for better efficiency
- Integrated online + offline sales model ensuring continuous demand flow across multiple customer segments
- Commission structured based on:
  - Bulk orders
  - Estimated monthly volume
- Flexible commercial structure based on product category.

### Key Difference:

We don't just process orders—we actively generate demand for your products.

### COMMERCIAL MODEL:

- Zero upfront cost – No listing or onboarding charges
- Introductory onboarding support (first 6 months)
- → Reduced / flexible commission to help you scale initially
- Post onboarding (after 6 months)
- → Standard PO-based commission model based on order volume

“Low-risk onboarding model”

“Growth-focused initial phase”

## HOW IT WORKS:

1. Product onboarding & listing on our platform
2. Demand generation through our EV network
3. Customer handling (leads, inquiries, follow-ups)
4. Orders shared with you for fulfillment
5. Delivery managed via logistics partners
  - Dedicated dashboard access for you to track: Sales performance
  - Leads & inquiries
  - Customer feedback & reviews
  - Order status

You build the product. We bring the customers.

## WHY THIS WORKS:

- Dedicated EV ecosystem – fully focused on EV market only
- Covers both:
- B2B: Garages, retrofitters, service centers, charging stations, apartments, universities
- B2C: Direct customer demand
- No need to build your own sales network
- No additional sales team cost
- Scalable, performance-driven model

## WHAT YOU GET:

### Sales & Growth

- Access to EV garages, retrofitters, institutes, and service networks
- Consistent lead generation
- Increased product visibility

### Digital Presence

- Product listing with SEO optimization
- Integration of online + offline sales channels

### Control & Insights

- Real-time performance tracking
- Data-driven insights to improve sales

### Operations Support:

- End-to-end logistics support
- Order coordination & tracking
- Support for bulk and recurring orders

## CATEGORIES WE ARE EXPANDING:

- Motors & Controllers
- Batteries & BMS
- EV Electronics
- Wiring Harness
- Testing Equipment
- Retrofitting Components

## Next Step:

If this aligns, we can proceed with:

- Quick onboarding
- Commercial discussion
- Agreement finalization

Can be initiated within 10–15 minutes

THANK YOU FOR YOUR TIME AND  
CONSIDERATION. WE LOOK FORWARD TO  
BUILDING A STRONG PARTNERSHIP  
TOGETHER.